

MAJESTIC

REMIUM INTERIOR PAINT

JOTUN





Our homes and the things we surround ourselves with matter, of course – they make us feel safe and protected – but the age of unchecked consumerism, the pursuit of novelty for novelty's sake, is at an end. Whatever we have, if we have health, home, family and friends, we have enough.

At Jotun, we have been creating colours for nearly 60 years. Our library spans thousands of hues, each one with a story to tell. In the past, our annual colour card has showcased our newly created tones and shades for the home. This year, however, we REDISCOVER. Some of the colours in these pages are new, but many have been carefully picked from our archives – timelessly inspiring hues that can be called on to tell new stories in our homes.

We have grouped these colours into four families – four stories, if you like – but this is not intended to be prescriptive. Our home, like our life, is what we make it. And no matter the colours we choose, the truly considered home never goes out of style.









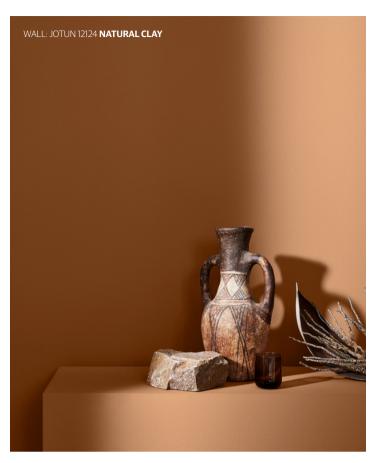




Clay and stone, sand and soil. These are the raw materials from which our houses and cities are made, the essential building blocks of human life.

Reds and browns, muted yellows, rustic brights: these grounding shades centre us in times of turmoil. They are imbued with a sense of stability and security.

This is a palette for creative travellers and connoisseurs of craft, drawing influences from cultures across the globe to create 21st-century interiors that relax and inspire.





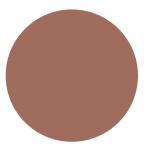




SMOOTH LUXURIOUS FINISH DESIGNED TO LAST

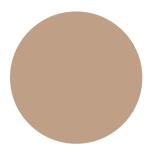
Blending modern sophistication and easy clean convenience, the new Majestic True Beauty Sheen balances the luxury finish with statement simplicity, ensuring your wall leaves a lasting impression.





JOTUN
20167 WELCOMING RED

Rustic and inviting red, full of warmth and wisdom.



JOTUN
12120 DESERT PINK

Restrained and engaging pink, tinged with peach.



JOTUN
12127 EARTHY BROWN

A rich soil-dark shade, deep and honest.



JOTUN
12124 NATURAL CLAY

Brick-like orange, rustic and authentic.



JOTUN 10428 MASALA

A golden invitation to adventure.



JOTUN
1392 ANTIQUE YELLOW

Timelessly elegant with a touch of tradition.



JOTUN 12118 HUMMUS

Yellow and cream in harmony, subtle and refined.







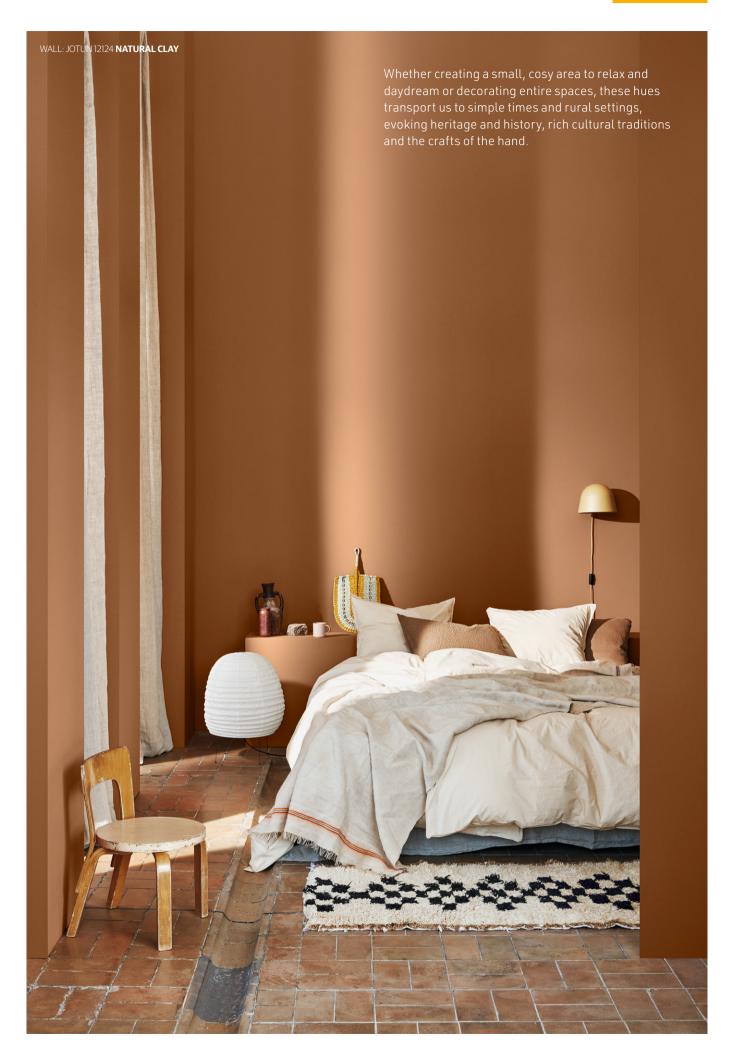
From the warm pink of the Moroccan desert sand to the inviting burnt orange walls of a Mexican hacienda, the colours of the earth connect us to the surrounding landscape.

















LAYERING NEUTRALS CREATE RICHLY TEXTURED SPACES, INTRODUCING A SENSE OF REFINED CRAFTSMANSHIP.



In a world of noise and clutter, we are drawn to clarity and peace. We find them by dialling down the volume of our homes, removing the superfluous and celebrating the simple.

Chosen well, subtler, quieter colours can have a powerful impact. These shades might not be bold; they might not scream for attention, but they bring comfort and clarity in their softness and subtlety.

In these balanced, tactile spaces, our minds are able to focus, undistracted, and our thoughts become clear and free.





TRUE COLOUR EXPERIENCE DESIGNED TO LAST

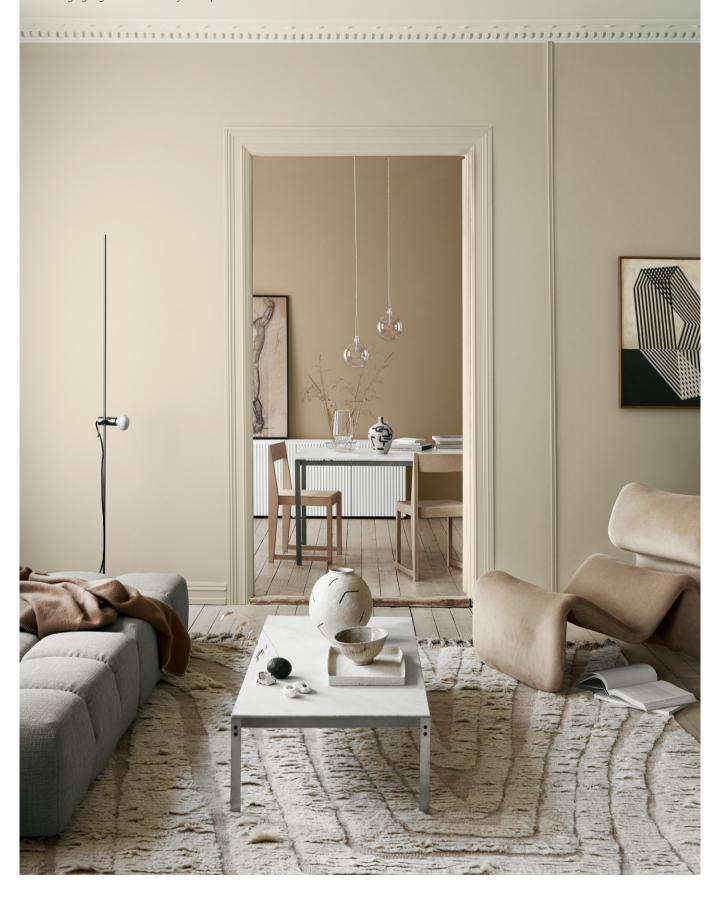
The smooth luxurious finish of the new Majestic True Beauty Matt fills your home with a warm and relaxing atmosphere, and delivers a pristine finish with lasting elegance.





Minimalist spaces don't have to feel cold or empty; this rarefied palette is a selection of timeless warm shades perfectly positioned between restraint and beauty. Each shade can be used to create monochrome looks or combined to introduce subtle and engaging contrasts to your space.

WALL IN FRONT: JOTUN 1276 SOFT
CEILING: JOTUN 0486 EARLY RAIN







JOTUN 10385 BELGIAN BROWN

Quietly sophisticated and full of character.



JOTUN
1288 GRAND SHADOW

Tasteful, confident shade with hints of green.



JOTUN 1276 SOFT

Gentle and sheltering golden beige.



JOTUN
0486 EARLY RAIN

The cleansing brightness of a golden morning.



JOTUN
12125 IMPRESSION

Soulful gilded brown, chic and of the moment.



JOTUN
1303 CAPPUCCINO

The colour of calm and clarity.



JOTUN **1563 LUCERNE**

A delicate balance of muted beige and grey.













While the earth grounds us, the sky and the sea lift us up. They open our minds to the infinite and the unknown, encouraging us to find tranquillity in a remote wilderness or a distant horizon.

The grey-blue of the ocean, white wisps of cloud, mountain stone... These are the colours of wild and far-flung places – the kind we retreat to when we want to immerse ourselves in nature, and find peace in its silence.



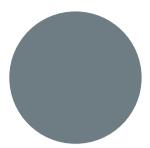


THE BEST PAINT FOR A BEAUTIFUL HEALTHY HOME

Majestic Perfect Beauty & Care brings enduring colour and a flawless sheen to your walls. With minimal emmisions and a low odour composition, they're as easy to apply as they are to look at.

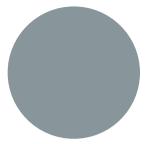






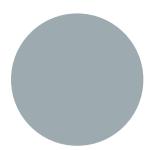
JOTUN
5504 COASTAL BLUE

Nautical blue, full of dept and mystery.



JOTUN
5503 NATURAL BLUE

Clean and calming, strong and silent.



JOTUN **4894 OCEAN AIR**

Refreshing, cloud-light blue, soft as the sky.



JOTUN 10963 GOLDEN BRONZE

An earthy embrace with a golden glow.



JOTUN **8469 GREEN LEAF**

Naturally peaceful, organic and restorative.



JOTUN 1973 OBJECTIVE

Warm and honest grey, the perfect companion.



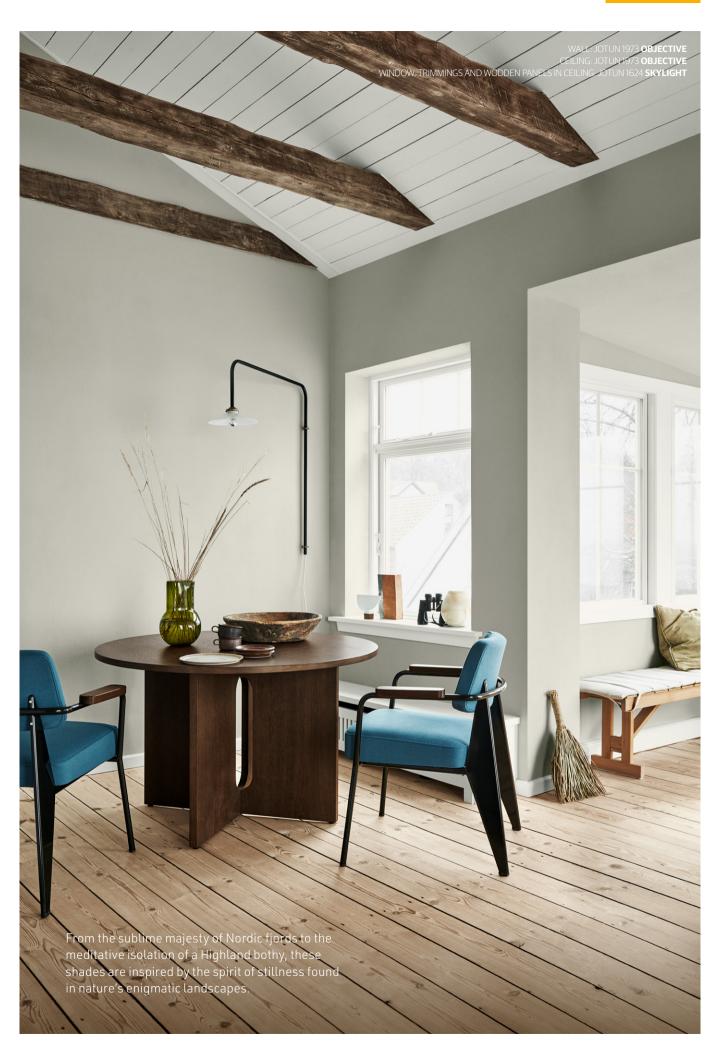
JOTUN 1024 TIMELESS

Delicate whisper of golden grey.













In a world of noise and distraction, botanical shades, and stone greys cultivate a sense of simplicity. It's a palette for those who wish to take things offline and live in the present.

These shades make spaces into sanctuaries, encouraging slower-paced and more mindful ways of being, and making the home a place of reflection and rest.







A BEAUTIFUL HOME THROUGH THE FINER DETAILS

Enhance the beauty of your home with the flawless finish of Majestic Supreme Finish, our new water based paint for wood and trims.









Colour is crucial to artistic expression; it can give life to ideas and introduce emotions to otherwise empty spaces. The colours that we choose for our homes send messages about who we are and the way we see the world.

Use these colours to adorn inspirational and uplifting spaces where new ideas can be born, daydreams can be indulged, and fancies can take flight.









SMOOTH LUXURIOUS FINISH DESIGNED TO LAST

Blending modern sophistication and easy clean convenience, the new Majestic True Beauty Sheen balances the luxury finish with statement simplicity, ensuring your wall leaves a lasting impression.





JOTUN
6379 CITYSCAPE

Restrained and modern urban teal.



JOTUN **6378 ICONIC**

Muted mid-century mint.



JOTUN 8118 CRISP

Golden green, with a delicate freshness.



JOTUN 10246 VELVET

Bold and vibrant yellow, newly rediscovered.



JOTUN
12126 SILHOUETTE

Quietly elegant grey, with a breath of yellow.



JOTUN
12123 CONTEMPORARY WHITE

Smart and modern eggshell.



JOTUN **20162 MELLOW**

Artful blend of russet and burnt brown.



JOTUN 12119 VINTAGE BROWN

Memorable and mood-setting taupe, with dignity and depth.





This is a palette for aesthetes and connoisseurs – those who appreciate design heritage and art history. It is intended for the curated home, where carefully chosen artworks and decorative objects conjure a sense of highly cultured taste.

The colours in this collection are both retro and forward-looking, bringing vintage touches to contemporary interiors and evoking the mid-century style of the Nordic regions.







TRUE COLOUR EXPERIENCE DESIGNED TO LAST

The smooth luxurious finish of the new Majestic True Beauty Matt fills your home with a warm and relaxing atmosphere, and delivers a pristine finish with lasting elegance.



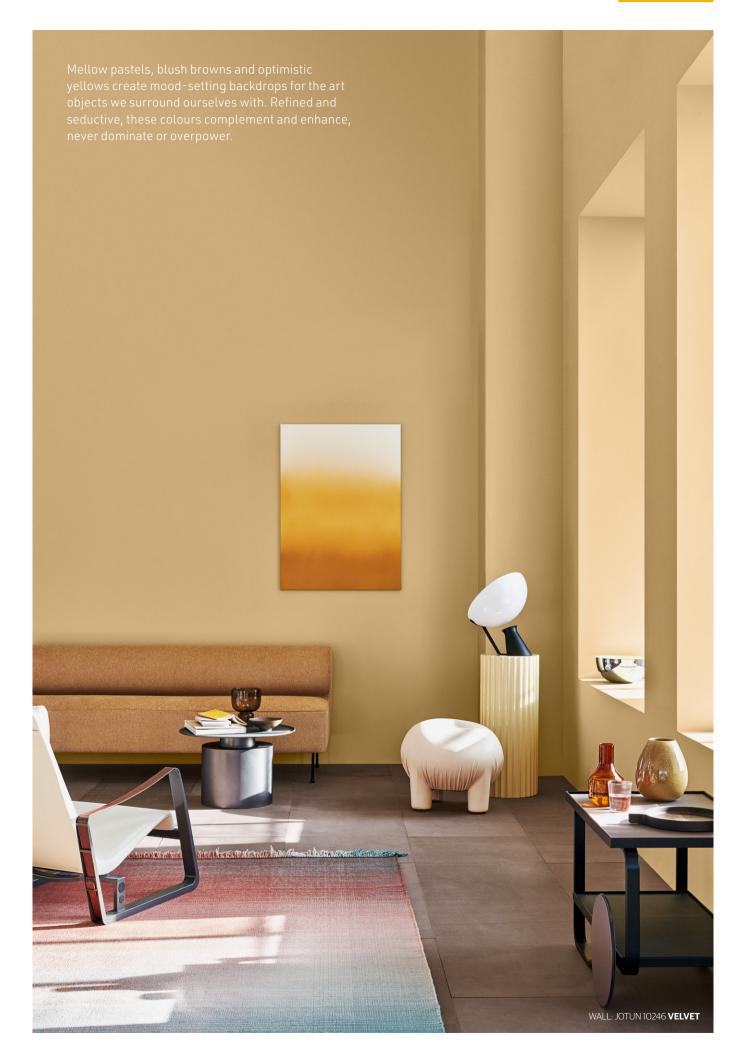
"Art is not what you see, but what you make others see." - Edgar Degas











MAJESTIC INTERIOR PAINTS



- MAJESTIC PERFECT
 BEAUTY & CARE
 The best paint for a
 beautiful healthy home
 Healthy Home
 Rich Beautiful Colours
 Covers Cracks Perfectly
 Longest Lasting Easy
 Clean Colours









WALL: JOTUN 1288 GRAND SHADOW

MAJESTIC SUPREME FINISH



